



# COUNCIL OF INDIAN ORGANIZATIONS IN GREATER PHILADELPHIA

P O BOX 211, Morrisville, PA 19067

Telephone: 215-353-3646

[www.indiacouncil.org](http://www.indiacouncil.org)

A Non Profit Organization

## FESTIVAL OF INDIA 2017 –Souvenir Program

### **President**

Sri Sagaram  
[president@indiacouncil.org](mailto:president@indiacouncil.org)

### **Vice President**

Murli Kartha  
[murli.kartha@indiacouncil.org](mailto:murli.kartha@indiacouncil.org)

### **General Secretary**

Kallol Chaudhuri  
[kallol.cb@indiacouncil.org](mailto:kallol.cb@indiacouncil.org)

### **Treasurer**

Paresh Birla  
[paresh.birla@indiacouncil.org](mailto:paresh.birla@indiacouncil.org)

Dear Business Owners,

Council of Indian Organizations (CIO) is organizing Festival of India program on Saturday, August 12, 2017 at Penn's landing, located along the scenic Delaware River in Philadelphia. This festival consistently attracts more than 6000 people each year and has been commended by people from all walks of life. The souvenir will be distributed at the festival and will also be available on the CIO web site. CIO was established in 1983 as an umbrella organization of more than 20 active Indian associations in the greater Philadelphia area. Our objectives are to provide a common platform to pursue our common goals, to promote and coordinate community activities, to provide civic and political education to people of Indian origin, and to act as the representative for the Asian Indian community.

On this happy occasion CIO is publishing a souvenir, which include among others, articles about India, its culture, heritage and contemporary matters of interest. We request you to kindly support this undertaking as you have been always, by generously contributing by advertising your products and services. Proceeds from the souvenir will be used to promote worthwhile causes. CIO is going GREEN and the souvenir will be printed on RECYCLED paper.

### **The souvenir advertisement rates are as follows:**

Back Cover	\$1,200	Front/ Back Inside	\$900
Inside Full Page	\$ 210	Half Page	\$120
Quarter Page/Business Card	\$ 60		
Member Organizations 40% discount			

### **Chair- Board of Directors**

Partha Debnath  
[partha.debnath@indiacouncil.org](mailto:partha.debnath@indiacouncil.org)

### **Vice Chair**

Suda Kartha  
[suda.kartha@indiacouncil.org](mailto:suda.kartha@indiacouncil.org)

### **Chair - Board of Trustees**

Nick Shenoy  
[Shenoynick@aol.com](mailto:Shenoynick@aol.com)

### **Dimensions for the Advertisements:**

Full Page: 10.00"(H)x7.50"(W), Half Page: 4.50"(H)x7.50"(W), Quarter Page/Business Card: 4.50"(H)x3.50"(W)

Please contribute your advertisement by completing the form below with a check drawn in favor of CIO and mail to **Council of Indian Organizations , P O BOX 211 , Morrisville, PA 19067**. Email your advertisement content in an electronic format (PDF, Word, Hi-Resolution JPG) to [paresh.birla@indiacouncil.org](mailto:paresh.birla@indiacouncil.org) or [president@indiacouncil.org](mailto:president@indiacouncil.org)

Thank you very much for your patronage

**Sri Sagaram, President**

<http://www.indiacouncil.org>

Art Of Living – Philadelphia  
Ekal Vidyalaya Philadelphia Chapter  
Heritage of India Foundation  
Philadelphia Marathi Mandal  
Friends of Bangla School  
PRAGATI – Bengali Association of Greater Philadelphia  
Gujarathi Samaj of Delaware Valley

Konkani Sabha  
Mainline Indian Association  
NSSOFPA – Nair Service Society of Pennsylvania, Inc  
North South Foundation  
PAMPA  
Sangeet Society  
SEWAA – Service & Education for Women against Abuse

Sruti, The India Music and Dance Society  
Tamil Association of Greater Delaware Valley  
Tamilnadu Foundation-Philadelphia  
Telugu Association of Greater Delaware Valley  
Telugu Association Of North America (TANA)  
UP Association of Greater Philadelphia



## COUNCIL OF INDIAN ORGANIZATIONS IN GREATER PHILADELPHIA

P O BOX 211, Morrisville, PA 19067

Telephone: 215-353-3646

[www.indiacouncil.org](http://www.indiacouncil.org)

A Non Profit Organization

### Please Print:

COUNCIL OF INDIAN ORGANIZATIONS - FESTIVAL OF INDIA 2017-SOUVENIR  
PROGRAM

Please reserve a space in the upcoming souvenir. **Deadline is Aug 1, 2017**

Name \_\_\_\_\_ E-mail \_\_\_\_\_

Business/Organization \_\_\_\_\_ Tel. \_\_\_\_\_

Size of the Ad \_\_\_\_\_ Amount \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**For Online payment, please use the link below or contact Paresh Birla at  
([paresh.birla@indiacouncil.org](mailto:paresh.birla@indiacouncil.org))**

**Online Payment Link: <http://indiacouncil.org/donate/>**

**You can also mail the check for advertisement to:**

**Council of Indian Organizations , P O BOX 211 , Morrisville, PA 19067  
Tel: 267-328-4580**

Art Of Living – Philadelphia  
Ekal Vidyalaya Philadelphia Chapter  
Heritage of India Foundation  
Philadelphia Marathi Mandal  
Friends of Bangla School  
PRAGATI – Bengali Association of Greater  
Philadelphia  
Gujarathi Samaj of Delaware Valley

Konkani Sabha  
Mainline Indian Association  
NSSOFPA – Nair Service Society of Pennsylvania, Inc  
North South Foundation  
PAMPA  
Sangeet Society  
SEWAA – Service & Education for Women against Abuse

Sruti, The India Music and Dance Society  
Tamil Association of Greater Delaware Valley  
Tamilnadu Foundation-Philadelphia  
Telugu Association of Greater Delaware Valley  
Telugu Association Of North America (TANA)  
UP Association of Greater Philadelphia